

How to Use Ask Aakriti

A Complete Walkthrough Guide

Your Personal Virtual Art Advisor for Indian Modern & Contemporary Art

Ask Aakriti is Aakriti Art Gallery's specialised AI-powered Virtual Art Advisor. It is designed for every kind of user — first-time buyers, seasoned collectors, high-end buyers building or refining collections, researchers, students and art professionals. This guide walks you through the complete process of using Ask Aakriti effectively.

1. Before You Begin — Registration

Ask Aakriti requires a registered account so that your preferences, conversation history and recommendations can be personalised and saved. If you have not yet registered, please follow the separate "How to Register on Aakriti Art Gallery" guide first. Registration is free, quick and uses secure OTP verification.

Important

Once registered, log in using the profile icon (top-right corner of any page) with your mobile number or email + OTP.

2. Accessing Ask Aakriti

- 1 Go to www.aakritiartgallery.com and ensure you are logged in.
- 2 On the homepage, look for the Ask Aakriti section (Your Personal Art Advisor).
- 3 Click "Let's Start to Upload" or open the conversational interface to begin.
- 4 You can also return to Ask Aakriti at any time from the homepage while logged in.

3. Starting a Conversation

Ask Aakriti understands natural language. You can type questions, preferences or collecting goals just as you would speak to a knowledgeable curator. The system maintains context across the conversation, so you can refine results step by step.

Examples of useful opening questions:

- "Show me significant works by modern masters currently available."
- "I am looking for abstract works under Rs. 2 lakhs suitable for a contemporary living room."
- "Tell me about Ganesh Pyne's style and what is available in the collection."
- "Help me start a focused collection of mid-century Indian modernists."
- "Which artists are similar to Lalu Prasad Shaw or Sarbari Roy Chowdhury?"

4. Using Room Visualisation ("Art in My Room")

One of the most useful features is the ability to see how an artwork will look in your own space.

1. Click "Let's Start to Upload" or use the room photo option within the conversation.
2. Upload a clear, well-lit photograph of the wall or room (JPG or PNG).
3. The AI analyses wall surfaces, colour palette, lighting and approximate scale.
4. You receive artworks that complement or contrast with your space.
5. Generate realistic previews of selected works placed on your wall.
6. Save the preview, add the work to your wishlist, or continue refining.

Tip: Use a straight-on photo of a clear wall with natural light for the most accurate visualisation.
Your room photos are used only for your session and are not shared publicly.

5. Getting Better Recommendations

The quality of recommendations improves significantly when you share clear preferences. You can provide information at any point in the conversation:

- **Artists or periods:** Specific names, or broader preferences such as “Bengal School”, “modern masters”, “contemporary sculpture”
- **Style & medium:** Abstract, figurative, minimalist, oil, acrylic, watercolour, mixed media, sculpture, etc.
- **Budget range:** From accessible works to high-value acquisitions (e.g. under Rs. 50,000 / Rs. 2–10 lakhs / above Rs. 20 lakhs)
- **Scale & purpose:** Small works for intimate spaces, statement pieces, gifts, or works to complement an existing collection
- **Mood or theme:** Calm, vibrant, contemplative, narrative, geometric, nature-inspired, etc.

6. Guidance for Different Types of Users

New & Emerging Collectors

Start with style, budget and space. Ask Aakriti to introduce relevant artists and explain why certain works are good starting points. Use room visualisation early to build confidence.

Seasoned & High-End Collectors

Use precise queries about specific artists, periods, scale or collection strategy. Ask for comparative suggestions, works of particular significance, or pieces that complement an existing collection.

Researchers & Professionals

Focus on art-historical questions, exhibition records, stylistic analysis, provenance context and archival references. Ask Aakriti functions as a knowledgeable research companion.

7. Saving Work & Next Steps

- Add works you like to your Wishlist for later review.
- Generate and save room previews to share with family or advisors.
- Continue the conversation to refine the shortlist.
- When ready for a significant acquisition, connect with the gallery's human advisors for detailed discussion and acquisition support.

8. Best Practices for Best Results

- Be specific wherever possible — the more precise your input, the more relevant the response.
- Use multi-turn conversation. Refine rather than starting a completely new query each time.
- Log in every session so that Ask Aakriti can learn from your preferences and history.
- Combine Ask Aakriti with browsing the full catalogue, artist pages and Art Insights for a richer experience.
- Treat Ask Aakriti as a powerful first layer of guidance. For high-value or complex decisions, always engage the gallery team.

A Final Note

Ask Aakriti is designed to enhance discovery, understanding and confidence. It does not replace personal consultation with the gallery for significant acquisitions. Final details on availability, authenticity documentation, pricing and logistics remain with the Aakriti team.